

Foundation

FOR OUR FUTURE



Mid-South Community College Foundation Newsletter | Vol. 5, Issue 3 | Summer 2007

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Foundation for our Future is published spring, summer, and fall in grateful recognition of loyal alumni, friends and community members who have provided financial support for the Foundation. Through their contributions, these individuals and businesses empower MSCC to provide outstanding educational programs and opportunities to Eastern Arkansas.

Patti Coleman, Director of Advancement | Donna Shaull, Advancement Officer

Goldsby Family Adds \$250,000 to MSCC Scholarship Fund

With their granddaughter Savannah Neri doing the honors, Sandra C. and Thomas B. Goldsby Jr. formally announced that they will give an additional \$250,000 to an innovative and unique scholarship program at Mid-South Community College.

Ms. Neri presented the check to MSCC President Dr. Glen Fenter on Thursday, April 12. With the latest gift, the Goldsby family has invested more than \$750,000 in the future of eastern Arkansas.

"We continue to be overwhelmed by the amazing generosity of Tommy and Sandy Goldsby," Dr. Fenter said. "We're truly blessed to have the benefit of the Goldsby philanthropy and their vision here in Crittenden County. The opportunities they are providing for our young people are unprecedented and vitally important to our region."

James L. "Skip" Rutherford, Dean of the University of Arkansas Clinton School, called the Goldsby's continuing investment in higher education "public service and philanthropy at its finest. You are taking the best of what we have and giving opportunities and head starts, and it is a remarkable gift, an ongoing gift."

Rutherford served as guest speaker at the MSCC President's Reception Honoring the Thomas B. Goldsby Scholars.

Established in June of 2001, the Goldsby

Scholarship program is a regionally-unique program that helps qualified high school juniors and seniors enroll in MSCC courses that count toward high school and college graduation. Goldsby scholars receive tuition, fee, and book scholarships for up to two classes per semester, and they have the opportunity to earn more than 27 hours of college credit before high school graduation.

Since its inception, the Goldsby Scholarship program has made 990 awards that have allowed deserving high school students in the area to complete more than 5,100 college-level hours. ❖

ANOTHER GIFT FROM THE GOLDSBYS

— Savannah Neri, granddaughter of Sandra C. and Thomas B. Goldsby Jr., presents a \$250,000 check to Mid-South Community College President Dr. Glen Fenter. With the gift, the Goldsby family has now contributed more than \$750,000 to the innovative and unique scholarship fund.



Summer Enrollment Skyrockets Again

Two years ago, Mid-South Community College enjoyed an unprecedented 27 percent enrollment increase for its summer term. After a modest headcount climb in 2006, MSCC has once again reached rarified air.

MSCC's official summer enrollment for 2007 reached 609, nearly a 20 percent increase over last year's 508 headcount.

"We are extremely pleased with what appears to be another significant spike in our enrollment," said Dr. Glen Fenter, MSCC president. "We are excited about the opportunity to reach more students in the classroom, and we are also encouraged that we seem to be making progress in convincing people of the short- and long-range benefits of higher education."

College officials are digging deeper into the numbers to see what they might mean, "We haven't had time to fully evaluate the registration files and determine where all of the new students are from," Dr. Fenter said. "We think quite a number of them are taking classes at MSCC this summer after attending college somewhere else in spring. Our plan is do everything we can to help them decide to stay with us for the fall."

Student semester credit hours (SSCH) are also much higher than a year ago, up from 2,118 to 2,551. The full-time equivalent enrollment (a factor in the state funding formula) finished at 170, an increase of 29 from a year ago. ❖

Wilson Family Bequests \$156,435 to MSCC Foundation

As long-time residents of Crittenden County, Mary and John Wilson spent their lives serving their church, family and community. While their lives have ended, their impact on West Memphis is continuing in many ways, including a \$156,435 bequest to the Mid-South Community College Foundation.

“This is an amazing gift from an amazing couple,” said Dr. Glen Fenter, MSCC President. “John and Mary touched many lives in this community, and their good will and generosity are well known throughout the area. We are humbled by the faith they have demonstrated in Mid-South Community College and will do everything possible to continue to touch lives on their behalf.”

John, who died at the age of 88, served as a certified

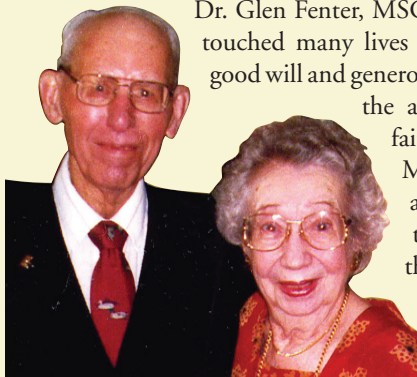
public accountant in West Memphis and operated his own accounting firm for more than 50 years. Mary, who died at the age of 93, served as a legal secretary for John Mac Smith for a short period of time. Before the Wilsons married, she worked as an instructor at a junior college in Mississippi.

One of the Wilson’s nephews, John Wilson (his uncle’s namesake), served as executor of the estate. He and his wife Patsy, who live in Franklin, Tenn., were very close to John and Mary.

“Aunt Mary and Uncle John had a great appreciation for Mid-South Community College and Dr. Fenter’s leadership and focus for the school,” he said. “They understood how important it is to give young people in the community an opportunity for higher education.”

Plans have not been formalized, but the college will recognize the Wilson family in a special way later this year.

If you would like more information on how to participate in planned giving, please contact the Advancement office at (870) 733-6764. ❖



ADTEC Receives Southern Innovator Award at Workforce Summit

ST. LOUIS—The Arkansas Delta Training and Education Consortium, which includes five community colleges in eastern Arkansas, received a Southern Growth Policies Board 2007 Innovator Award during the Southern Workforce Summit on June 3-5, 2007.

ADTEC, which focuses its energies on a collaborative and comprehensive approach to economic development in the Arkansas Delta, includes Mid-South Community College, Arkansas Northeastern College, Arkansas State University-Newport, East Arkansas Community College and Phillips Community College of the University of Arkansas. Consortium goals include sharing faculty, equipment, curriculum, and best practices; providing a broad range of services at a lower cost; and promoting regional economic development.

MSCC representatives at the summit included Dr. Glen Fenter, president; Dr. Robert Gunter, Vice President for Workforce Technology; and Pauline Pieper Vernon, Dean of Business and Community Outreach. ANC, ASU-Newport, EACC, and PCCUA also sent representatives to the conference.

ADTEC joined winners from Alabama, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Virginia, West Virginia, and Puerto Rico at the ceremony and reception hosted by Missouri Gov. Matt Blunt. The Arkansas consortium was chosen from more than 200 nominees in the Southern region as an outstanding initiative in workforce development. ❖



MSCC Foundation Has New Staff, New Direction

Mid-South Community College’s Foundation has undergone an “extreme makeover,” and new staff members are eager to take fund raising and community involvement to the next level.

“I’m extremely excited and grateful for the opportunity, and I want to generate a lot of good will and resources for the college,” said Patti Coleman, who became Foundation Director on May 29. “I have raised the bar high for myself and the Foundation, and I am confident that we can meet our goals.”

Coleman will be joined in the effort by Marion native Donna Wilson Shaull who became MSCC’s Foundation Officer on May 21.

P. Michael Murphy, chairman, president and CEO of Fidelity National Bank and chair of the MSCC Foundation, said Coleman and Shaull are welcome additions.

“I have known Patti for many years, and when she expressed interest in working locally, I knew she would be the perfect person to direct the Foundation’s efforts,” Murphy said. “She has been a success at everything she has undertaken, and I have no doubt she will continue that tradition as part of the MSCC family.”

“Donna brings a variety of people and communication skills to her job as Foundation Officer, and her previous work within the community has prepared her well for this type of role. We are fortunate to have someone like Donna working on behalf of the MSCC Foundation.” ❖



Mid-South Community College Foundation

2006-2007 ANNUAL GIVING



THANK YOU FOR YOUR SUPPORT!

The Board of Directors of the Mid-South Community College Foundation, Inc., wish to thank the following donors who have assisted us in making a difference in the lives of many individuals through their generous giving to the Foundation during 2006-2007.

LIFETIME GIVING

Lifetime Giving Societies recognize outstanding cumulative giving; that is, the sum of a donor's gifts to the College. These ten Societies recognize different levels of lifetime giving and encourage donors to build their level of support through the years. The College recognizes the central role these donors have played in the founding, growth and success of the College.

THE CRITTENDEN SOCIETY

Gifts to Mid-South in the amount of \$500,000 and above

Thomas B. Goldsby, Jr.
Southland Park Racing & Gaming

THE TRUSTEE'S SOCIETY

Gifts to Mid-South in the amount of \$100,000 to \$499,999

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THE HERITAGE SOCIETY

Gifts to Mid-South by will or other deferred gifts

Verneil and A. L. Reed
Mary and John P. Wilson

ANNUAL GIVING SOCIETIES

This year, Annual Giving Societies recognize all of the donors who have given to the College since January 2006. These loyal supporters of the College are giving back to the community. Many give year after year, providing essential support for the College's programs.

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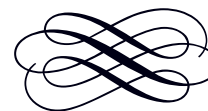
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We have made every effort to ensure that this list is correct. If you find that we have omissions or errors, please contact the Mid-South Community College Foundation, Inc. at (870) 733-6764.

Mid-South Community College Foundation Giving for 2007–2008

Yes, I want to make a contribution of \$ _____ to help MSCC students.

Name _____
(as it should appear in publications)

Address _____

City _____ State _____ ZIP Code _____

Home Phone _____ Work Phone _____

This gift is designated for: _____ Scholarships _____ Workforce Training Center

_____ Library Holdings _____ Where the need is greatest

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Circle one: VISA | Mastercard

Card Number _____ Exp Date _____

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Signature _____

_____ I am interested in receiving more information about how I can include MSCC in my will.

Contributions should be mailed to:
MSCC Foundation, Inc.
2000 West Broadway, West Memphis, AR 72301.

For more information, contact Donna Shaull at 870.733.6775. Contributions are tax deductible as provided by law.

HOW TO GIVE

MSCC has made giving as easy as it is rewarding by offering you a variety of ways to give. Please consider the following:

- Outright gifts of cash or pledges over time
- Property—Real Estate and Personal
- Equities and Securities
- Corporate Contributions
- Planned Gifts—wills, trusts, and life insurance

You can start now with your outright gift by completing the above form. Or if you would like further information about deferred gift options, please contact us. Your gifts of support will help provide educational opportunities throughout the community.

WHY GIVING PAYS

Not only do you receive the satisfaction of giving back to your community, but you can receive favorable tax treatments.

Please consider the following:

If you purchased stock for \$3,000 in 1992, which has appreciated in value to \$15,000, you can avoid the tax on the \$12,000 capital gains realized by a sale. By donating the stock to MSCC you can avoid capital gains tax and receive a \$15,000 charitable deduction limited to 30% of AGI.

If you have purchased stock that has now declined in value, it may be more beneficial to sell the stock and donate the cash proceeds from the sale to MSCC. This may allow you to claim both a capital loss and a charitable deduction.

For more information on giving options, please contact Patti Coleman at (870) 733-6764.

MSCC's Advanced Manufacturing Program Expanding Again

Mid-South Community College's Advanced Manufacturing program will enter its third semester in August, and several new classes have been added to prepare high school students through adults for current and future jobs in the region.

Manufacturing Materials, Introduction to Welding, Process Control and Instrumentation, and Computer Aided Drafting and Design are new classes for Fall 2007. Introduction to Manufacturing, Design for Manufacturing, and Manufacturing Power & Equipment Systems are also available. Classes have been scheduled for the mornings, afternoons, and evenings to meet the needs of students of all ages.

"We have planned this schedule so that anyone interested in learning more about Advanced Manufacturing will have the opportunity to take at least one of the classes," said Dr. Robert Gunter, Vice President for Workforce Technology at the college. "We are excited about the expanding nature of this program as well as the limitless opportunities that it is creating."

High school students interested in taking manufacturing classes through the MSCC Technical Center this fall still have the opportunity to earn high school and college credit at the same time. Students may call the college at (870) 733-6852 for information about how to enroll.

All of MSCC's Workforce Technology Center programs focus on development of the local workforce "so they can use the skills they learn here to secure high-tech, high-paying jobs that are coming or have already come to our region," Dr. Gunter explained. ❖

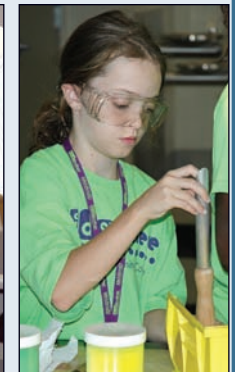
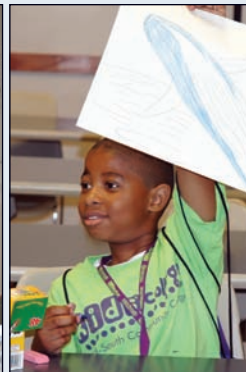
Graduation 2007



Youngsters Enjoy Kids' College at MSCC

Kids' College 2007 at Mid-South Community College gave 160 youngsters from area elementary schools the opportunity to explore their creativity, manufacture their own games, and generally enjoy a great learning environment.

"A record number of students participated this year, and for many of them, it was their first time to attend," said Diane Ayres, MSCC Special Events coordinator, who served as "principal" of Kids' College June 11-14. "The children were bright, inquisitive, and expressive, and they were also extremely well behaved. Few things we do are as rewarding as this event, and we had a wonderful week." ❖



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Exhibit News

Young Arkansas Artists Exhibit July 9 — August 24

MSCC is hosting this representation of the creative efforts of young Arkansans in grades K-12 in the Donald W. Reynolds Center on the South Campus. The works in this exhibition are all award winners from the 46th Annual Young Arkansas Artists Competition and Exhibition conducted at the Arkansas Arts Center in Little Rock. This popular exhibit is a cooperative effort with the Crittenden Arts Council and the Arkansas Arts Council.



Anna Pharr, *Friends Four Ever*, Colored pencil, 8th Grade, Liberty Academy, Conway



Banyon Reid, *My Imagination*, Tempera, 2nd Grade, Marguerite Vann Elementary, Conway

Cotton Harvest Art Exhibit

September 17 — November 16

Arkansas Farm Bureau Federation, Crittenden Farm Bureau & Fidelity National Bank along with The Rockie Smith Endowment for the Arts will sponsor *Cotton Harvest*, an art exhibit that focuses on the tradition, history and role played by the production of cotton in the Mid-South. In addition, this event is made possible with support from the City of West Memphis.

Members of Artists Link, a Mid South group of over 90 visual artists will educate viewers by using visual, printed and multi-media efforts. Viewers will learn the intricacies of cotton production through paintings, textiles and three-dimensional works. An opening reception will be held Friday evening, September 14, in the Donald W. Reynolds Center.

Calendar of Events

August

- 13 **Registration for Fall Semester**
Reynolds Center, 9:00am—1:00pm
- 14 **Registration for Fall Semester**
Reynolds Center, 5:00—7:00pm
- 16 **Late Registration for Fall Semester**
Reynolds Center, 11:00am—1:00pm
and 5:00—7:00pm

September

- 14 **Opening Reception for Cotton Harvest exhibit**

October

- TBA **William L. Barbour Courtyard Dedication**